

## **1. Cover**

Forces of Social Innovation 社創力

+Impact Incubator Logo

## **2. About Impact Incubator and SEBC**

About Impact Incubator

Appointed as Intermediary of the Social Innovation and Entrepreneurship Development Fund, the Hong Kong Council of Social Service (HKCSS) launches Impact Incubator – a one-stop supporting platform to support and incubate social entrepreneurship and innovative projects from various stages including prototype, start up as well as scale up that address and relieve poverty problems. Until now, Impact Incubator supported nearly 50 social innovation projects. Impact Incubator will provide holistic supports to successful applicants to implement the innovative projects covering a series of capacity building programs and consultancy sessions.

香港社會服務聯會 (社聯) 獲扶貧委員會轄下「社會創新及創業發展基金」委聘為協創機構，處理基金申請及管理項目實施，開展 Impact Incubator 一站式支援平台予社會創業家或社會企業，資助及支援不同類型及發展階段的創新項目，如原型 (prototype)、創業 (start up)及擴大規模 (scale up)。至今，已支援接近五十個社企及社會創新項目。Impact Incubator 安排受資助項目員工參與一系列能力建設工作坊，探討社會議題及創新點子，亦委派資深商業顧問跟進進度，全方位支援落實創新方案。

### **About SEBC**

Social Enterprise Business Centre (SEBC) is a collaborative platform under HKCSS with a mission to support over 600 social enterprises and their beneficiaries. We initiate partnership among business sector, professional groups and social enterprises through a variety of collaborative projects; provide start up and scale up funding support to encourage social enterprise set up. We also advocate responsible consumption and social innovation by means of capacity building programs and

public education campaigns.

社會企業商務中心是社聯轄下一個主要推動社會創新及社會企業發展的協作平台。2008 年獲滙豐銀行慈善基金以及社會福利署 – 攜手扶弱基金資助成立，支援愈 600 間本地社會企業及其受惠者。我們通過各項伙伴計劃，促進商界、專業團體與社會企業之合作；提供起動及擴展基金，支持社會大眾開辦社會企業，並透過各項能力建設及公眾教育活動，推動責任消費及社會創新。

### **3. One stop support – Five ‘I’ Incubation Process**

#### **One-Stop Support – Five Is Incubation Process**

#### **一站式支援 - 5Is 創構五部曲**

*inspire, incubate, innovate, invest, influence*

**構想 – 孕育 – 創新 – 投資 – 創效**

Incubated projects (except for prototype projects) will undergo ‘Five Is Incubation Process’ to equip with necessary skills and knowledge for better implementation of project ideas.

獲資助項目(「原型」項目除外) 將經歷「5Is 創構五部曲」，學習所需知識及技能，更有效地實踐方案。

- **Inspire:** Identify unmet social needs by exploring untapped community resources  
(*Future Camp, ACT experiential learning activities*)

- **Incubate:** acquire major skills and knowledge from our consultants, social angels and trainers  
*(Project management support by in-house consultants, business clinic, and industry knowledge from social angels)*
- **Innovate:** establish extensive collaboration network with peers and spark new ideas and innovative solutions  
*(Peer-to-peer learning platform)*
- **Invest:** solicit financial resources through Good Impact Fund platform  
*(Good Project Fund, Good Crowd Fund)*
- **Influence:** understand how to keep track and evaluate social impact  
*(Social Impact Assessment Workshop)*
- 構想 – 發掘社區資源，回應社會所需  
*(Future Camp 港未來實驗營、ACT 社會認知活動)*
- 孕育 – 資深商業顧問、社會天使及培訓導師提供全方位技術支援  
*(顧問及項目管理服務、企業診所、企業義工商務諮詢)*
- 創新 – 同儕交流學習，激發創新點子  
*(同儕學習平台)*
- 投資 – 好好創投平台 Good Impact Fund 提供項目起動與配對資金  
*(項目基金、眾籌基金)*
- 創效 – 學習量度及評估社會效益  
*(社會效業評估工作坊)*

## Follow Up Support

### 後續支援

SEBC provides adequate support to subsidized projects upon completion of funding period. [www.socialenterprise.org.hk](http://www.socialenterprise.org.hk)

資助期完結後，社會企業商務中心將繼續為項目提供適切支援。

[www.socialenterprise.org.hk](http://www.socialenterprise.org.hk)

## Overview of funded projects 資助項目概況

### a) Stage of development

發展階段

Prototype 原型: 39%

Start up 創業: 48%

Scale up 擴大規模: 13%

### b) Types of beneficiaries 受惠社群類別 % (Design a pie chart please)

Children and Youth 兒童及青年	6	13%
Elderly 長者	6	13%
Ethnic minorities 少數族裔	4	8%
Low-income families 低收入家庭	13	27%
People with disabilities 特殊需要人士	15	31%
Others 其他	4	8%
<b>總計</b>	<b>48</b>	<b>100%</b>

## 4. Four Dimensions of Social Innovation 社會創新的四個面向

### Product 產品

- 設計或改良產品，以回應社會問題
- Invent or redesign a product to solve social problem

### Platform 平台

- 成立交流平台，發掘及配對社區內的閒置資源，創新更大的社會價值
- An exchange platform to match underutilized or unused resources for the creation of greater social value

### Process 流程

- 設計或改良流程，透過提昇效益創造更大的社會價值
- Design or improve the service process to improve efficiency

### Policy 政策

- 針對現有政策的不足，提出有效的回應方案
- Filling a policy gap that leads to a policy change

## 5. Cases

Please contact Impact Incubator (2876 2491) for more project details.

欲獲取更多項目詳情，請聯絡 Impact Incubator (2876 2491)。

- a. Platform innovation
- b. Product Innovation
- c. Policy Innovation
- d. Process Innovation

## 6. Contact information

Impact Incubator opens for applications in 4 phases throughout the year. For application guideline, signing up application account, downloading proposal template and viewing the document check-list, please visit

<http://www.socialinnovation.org.hk> or contact us.

Impact Incubator 一年分四個階段接受項目申請。申請須知、開設申請帳戶、

下載計劃書範本及瀏覽遞交文件清單，請登入 Impact Incubator 網站

[www.socialinnovation.org.hk](http://www.socialinnovation.org.hk)，或聯絡本會職員查詢。

Tel : 2876 2491

Email: [info@socialinnovation.org.hk](mailto:info@socialinnovation.org.hk)

撥款資助機構

Funded by

SIE Fund Logo

基金及項目管理

Managed by

HKCSS logo + SEBC logo + Impact incubator logo